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## Curriculum Vitae

# Hironao Iwata

School of Business Administration  
Senshu University  
2-1-1 Higashimita, Tama-ku, Kawasaki-shi, Kanagawa 214-8580, Japan  
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### Research Interests:

Management Accounting, Management Control Systems, Reputation Management, Regional Revitalization

### Education:

1999-2005 Ph.D. in Business Administration, Graduate School of Senshu University, Japan. Dissertation: *Theory of Constrains and Its Implications for Management Accounting*

1997-1999 Master of Business Administration, Graduate School of Senshu University, Japan

1993-1997 Bachelor of Business Administration, Senshu University, Japan

### Current Position:

March 2020 to present Chercheur invité, Institut d'Asie Orientale CNRS UMR 5062, France  
April 2015 to present Professor at School of Business Administration, Senshu University, Japan

### Lectures:

Management Accounting, Cost Management, Cost Accounting, Accounting, Bookkeeping, Seminar of Management Accounting, Seminar of Reading English Books

### Previous Positions:

April 2009 to March 2015 Associate Professor at School of Business Administration, Senshu University, Japan

April 2005 to March 2009 Lecturer at Faculty of Commerce, Tokyo International University, Japan

April 2004 to March 2005 Research Assistant at Graduate School of Business Administration, Senshu University, Japan

### Visiting Positions:

April 2009 to March 2010 Part-time Lecturer at Faculty of Commerce, Tokyo International University, Japan

September 2006 to March 2009 Part-time Lecturer at Faculty of Economics, Saitama University, Japan

April 2003 to March 2005 Part-time Lecturer at Department of Management Systems, Tokyo Metropolitan College, Japan

April 2002 to March 2006 Part-time Lecturer at School of Business Administration, Senshu University, Japan

April 2002 to March 2004 Part-time Lecturer at Faculty of Economics, Meijigakuin University, Japan

**Professional Memberships:**

American Accounting Association  
 European Accounting Association  
 Institute of Management Accountants

Japan Accounting Association  
 Japan Cost Accounting Association  
 Japanese Association of Management Accounting

**Professional Activities:**

2020-present, Editor of *Journal of Management Accounting*, Japan  
 2017-2020, Deputy Editor-in-Chief of *Journal of Management Accounting*, Japan  
 2010-present, Board Member of Japanese Association of Management Accounting

**Research Grants:**

2019-2020 Senshu Research Abroad Program Grant (Senshu University Soma Research Fund Grant)  
 2016-2018 Grant-in-Aid for Scientific Research (C), "Towards a Framework for Strategic Reputation Management," JSPS (Japan Society for the Promotion of Science) KAKENHI (Grants-in-Aid for Scientific Research) Grant Number JP16K04002.  
 2013-2015 Grant-in-Aid for Young Scientists (B), "Empirical Research on the Impact of Corporate Reputation on Firm Performance," JSPS KAKENHI Grant Number JP24730396.

**Papers:**

Kazunori Ito, Kiyoshi Kunita, Jun Hishiyama and Hironao Iwata(2019), "Development and Review of Textbook for Bookkeeping Test in Laos," *Senshu Management Journal*, Vol.9 No.2, pp.45-59.

Hironao Iwata (2019), "Strategy Cascading for Regional Revitalization in Japan," *Kaikeigaku Kenkyu (The Annual Bulletin of Accounting Study)*, Vol.45, pp.53-74.

Hironao Iwata (2018), "Integrating Enterprise Risk Management and Balanced Scorecard for Reputation Risk Management," *Senshu Management Journal*, Vol.8 No.2, pp.21-30.

Hironao Iwata (2018), "Relationship between Corporate Reputation and Stakeholder Loyalty : An Empirical Analysis," *Kaikeigaku Kenkyu (The Annual Bulletin of Accounting Study)*, Vol.44, pp.1-19.

Hironao Iwata (2017), "Management Accounting for Regional Revitalization: Using Balanced Scorecard to Align Regional Companies with Regional Comprehensive Strategy," *Senshu Management Journal*, Vol.7 No.1, pp.23-35.

Hironao Iwata (2016), "The Results of Survey on Accounting Information for Management Control in Japanese Local Governments," *Senshu Management Journal*, Vol.6 No.2, pp.27-41.

Akihiko Uchiyama, Akimichi Aoki, Hironao Iwata, Asako Kimura, Masakazu Kozakai, Shoichiro Hosomi (2015), "Leveraging Intangibles for Value Creation," *The Report on Study Group 2013*, Japanese Association of Management Accounting, pp.1-35.

Hironao Iwata (2015), "The Results of Questionnaire Survey on Corporate Reputation in Japan," *Senshu Management Journal*, Vol.5 No.1, pp.37-46.

Hironao Iwata (2014), "The Current Status and Issues of Reputation Management: The Analysis of Questionnaire Survey on Corporate Reputation in Japan," *The Japan Intellectual Capital Management Journal*, the first issue, pp.30-49.

Hironao Iwata (2012), "The Relationship between Corporate Reputation and Financial Performance: The Japanese Perspective," *Senshu Management Journal*, Vol.2 No.2, pp.13-22.

Hironao Iwata (2011), "Reputation Risk Management: The Integrated Framework for COSO ERM and BSC," *Business Research*, No.1037, pp. 17-24.

Hironao Iwata (2010), "Corporate Reputation and Financial Performance: The Empirical Research Perspective in Japan," *Securities Analysts Journal*, Vol.48 No.4, pp.45-55.

Hironao Iwata (2010), "The Measurement and Management of Corporate Reputation," *The Journal of Management Accounting, Japan*, Vol.18 No.2, pp.65-81.

- Hironao Iwata (2009), "Corporate Reputation: From Measurement to Management," *Kigyo Kaikei (Accounting)*, Vol.61 No.7, pp.1103-1111.
- Akimichi Aoki, Hironao Iwata, Michiharu Sakurai (2009), "Management Perception on Reputation Management: Analysis of Questionnaire Survey from the Viewpoint of Management Accounting," *Kaikeigaku Kenkyu (The Annual Bulletin of Accounting Study)*, Vol.35, pp.33-70.
- Hironao Iwata (2008), "The Importance of Corporate Reputation," *The Journal of Tokyo International University: The Department of Commerce*, Vol.77, pp.41-49.
- Hironao Iwata (2006), "From Traditional DCF Method to Real Option: Relationship between Capital Budgeting and Strategy," *The Journal of Tokyo International University: The Department of Commerce*, Vol.74, pp.91-106.
- Hironao Iwata (2003), "Difference of Paradigm between ABC System and TOC: the Mechanistic Systems View of the World vs the Natural System View of the World," *Communications of the Operations Research Society of Japan*, Vol.48 No.9, pp.2-9.
- Hironao Iwata (2003), "Literature Review of Relationship ABC System and TOC," *The Journal of Cost Accounting Research*, Vol.27 No.2, pp.89-98.

#### **Book Chapters:**

- Hironao Iwata (2017), "Chapter 13: Reputation Management," in Michiharu Sakurai and Kazunori Ito, eds. (2017), *Case Management Accounting*, Chuo Keizai Sha.
- Hironao Iwata (2015), "Chapter 1: The Significance of Managerial Finance (1.2-1.6)," "Chapter 4: Performance Evaluation and Financial Analysis," "Chapter 6: Management Accounting," in Nippon Omni-Management Association, dir. (2017), *Textbook: Management Qualification Test 5: Managerial Finance*, Chuo Keizai Sha.
- Hironao Iwata (2012), "Chapter 14: Corporate Reputation and Financial Performance," Akimichi Aoki, Hironao Iwata, Michiharu Sakurai, "Chapter 17: Management Perception on Reputation Management," in Michiharu Sakurai, ed. (2012), *Intangibles: Management Accounting for Intangibles*, Chuo Keizai Sha.
- Hironao Iwata (2009), "Chapter 9: Capital Budgeting and Strategy," in Michiharu Sakurai and Kazunori Ito, eds. (2009), *Management Accounting for Value Creation*, Dobunkan Shuppan.
- Hironao Iwata (2002), "Chapter 7: Integrating ABC and TOC," in Michiharu Sakurai, ed. (2002), *ABC and BSC for Value Creation*, Dobunkan Shuppan.

#### **Book Translations:**

- Hironao Iwata trans. (2018), "(the second part of) Chapter 7: Sijyo no Reiji" in Kazunori Ito and Noriyuki Konishi, dir. and trans. (2018), *Senryakuteki Kanri Kaikei to Togo Hokoku*, Toyo Keizai Shinpo Sha. Translated from Sean Stein Smith (2017), *Strategic Management Accounting: Delivering Value in a Changing Business Environment Through Integrated Reporting*, Business Expert Press.
- Hironao Iwata trans. (2014), "Chapter 5: Inobesyon no Purosesu" in Michiharu Sakurai, Kazunori Ito and Keiichi Hasegawa, dir. and trans. (2014), *Senryaku Mappu* (reprinted edition), Toyo Keizai Shinpo Sha. Translated from Robert S. Kaplan and David P. Norton (2004), *Strategy Maps: Converting Intangible Assets into Tangible Outcomes*, Harvard Business School Publishing.
- Hironao Iwata trans. (2009), "Chapter 7: Gyomu no Keikaku" in Michiharu Sakurai and Kazunori Ito, dir. and trans. (2009), *Baransuto Sukoakado ni yoru Senryaku Jikko no Puremiamu*, Toyo Keizai Shinpo Sha. Translated from Robert S. Kaplan and David P. Norton (2008), *The Execution Premium: Linking Strategy to Operations for Competitive Advantage*, Harvard Business School Publishing.
- Hironao Iwata trans. (2007), "Chapter 5: Zensya Senryaku Tema he no Arainmento" in Michiharu Sakurai and Kazunori Ito, dir. and trans. (2007), *BSC ni yoru Shinaji Senryaku*, Random House Kodan Sha. Translated from Robert S. Kaplan and David P. Norton (2006), *Alignment: Using the Balanced Scorecard to Create Corporate Synergies*, Harvard Business School Publishing.

- Hironao Iwata trans. (2005), "Chapter 5: Inobesyon no Purosesu" in Michiharu Sakurai, Kazunori Ito and Keiichi Hasegawa, dir. and trans. (2005), *Senryaku Mappu*, Random House Kodan Sha. Translated from Robert S. Kaplan and David P. Norton (2004), *Strategy Maps: Converting Intangible Assets into Tangible Outcomes*, Harvard Business School Publishing.
- Hironao Iwata trans. (2005), "Chapter 5: Keiei Kanbu no Komittomento no Kakutoku to Komyunikesyon no Jyuyo na Yakuwari" in Michiharu Sakurai, Kazunori Ito and Koji Oyanagi, dir. and trans. (2005), *Senryaku Mappu*, Random House Kodan Sha. Translated from Terry Hannington (2004), *How to Measure and Manage Your Corporate Reputation*, Routledge.
- Hironao Iwata trans. (2004), "Chapter 3: Kosuto Biheibia no Sokutei," "Chapter 12: Genka Haihu," in Shunsuke Watanabe dir. and trans. (2004), *Management Accounting*, 2nd ed., TAC Shuppan. Translated from Charles T. Horngren, Gary L. Sundem and William O. Stratton (2002), *Introduction to Management Accounting*, 12th ed., Prentice Hall.
- Hironao Iwata trans. (2002), "Chapter 5: Chumon ni Ojite Hyoka suru," in Makoto Kawada dir. and trans. (2002), *Toyota ha Naze Tsuyoinoka*, Nihon Keizai Shinbun Sha. Translated from H. Thomas Johnson and Anders Broms (2000), *Profit Beyond Measure*, The Free Press.
- Hironao Iwata trans. (2001), "Chapter 6: IT Senryaku," in Michiharu Sakurai dir. and trans. (2001), *IT Kosuto no Kanri*, Toyo Keizai Shinpo Sha. Translated from Sebastian Nokes (2000), *Taking Control of IT Cost*, The Free Press.
- Hironao Iwata trans. (2001), "FAQ" in Michiharu Sakurai, dir. and trans. (2001), *Kaplan to Norton no Senryaku Baransuto Sukoa Kado*, Toyo Keizai Shinpo Sha. Translated from Robert S. Kaplan and David P. Norton (2000), *The Strategy-Focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment*, Harvard Business School Publishing.
- Hironao Iwata trans. (2000), "Chapter 3: Kosuto Biheibia no Sokutei," "Chapter 12: Genka Haihu," in Shunsuke Watanabe dir. and trans. (2000), *Management Accounting*, TAC Shuppan. Translated from Charles T. Horngren, Gary L. Sundem and William O. Stratton (1999), *Introduction to Management Accounting*, 11th ed., Prentice Hall.
- Hironao Iwata trans. (1998), "Chapter 6: ABC Jyosetsu" in Michiharu Sakurai, dir. and trans. (1998), *Kosuto Senryaku to Gyoseki Hyoka no Togo Sisutemu*, Daiamond Sha. Translated from Robert S. Kaplan and Robin Cooper (1997), *Cost & Effect: Using Integrated Cost Systems to Drive Profitability and Performance*, Harvard Business School Publishing.

#### **Invited Presentations:**

- Hironao Iwata (2013), "Management Accounting for Corporate Reputation," The 39th Annual Meeting of the Japan Cost Accounting Association, August 29-31, 2013 (at Senshu University, Japan).
- Hironao Iwata (2009), "Measurement and Management of Corporate Reputation," 2009 Annual Meeting of the Japanese Association of Management Accounting, August 28-30, 2009 (at Asia University, Japan).